

Sponsorship Opportunities

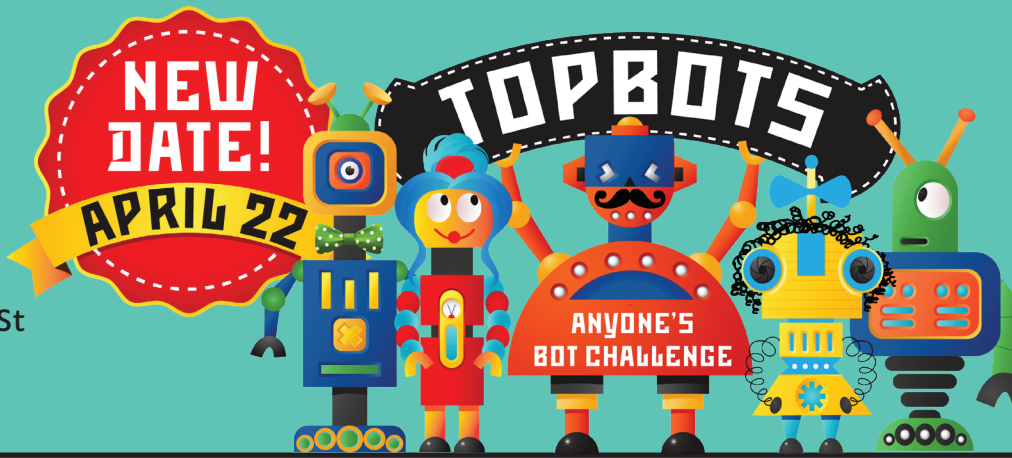
WEDNESDAY, APRIL 22, 2020

9:00am - 2:00pm

Seattle Center Armory, 305 Harrison St

Seattle, WA 98109

MEDIA SPONSOR: **GeekWire**



Benefits	Title Sponsor Exclusive \$30,000	Field Sponsor \$15,000	Pit Sponsor \$15,000	Media & Promo Sponsor <i>In-kind</i> SOLD	Meal Sponsor \$7,500	Beverage Sponsor \$7,500
Partner profile in <i>FIRST</i> Washington Annual Impact Report	✓					
Name displayed with <i>FIRST</i> Washington as exclusive Title Sponsor, including banners and TopBots website	✓					
Opportunity to have media interview helping to promote TopBots and company's commitment toward STEM/CS in building workforce pipeline	3 Minutes	1 Minute	1 Minute	Promo Opp.		
TopBots "Anyone's Bot Challenge" kick off welcome!	✓					
Opportunity to provide a branded giveaway for 300+ guests	✓	✓	✓			
Recognition on collateral event shirts	✓	✓	✓	✓	✓	✓
Recognition on electronic invitations	Logo	Logo	Logo	Logo	Company Name	Company Name
Recognition in event program	Logo	Logo	Logo	Logo	Company Name	Company Name
Recognition on www.firstwa.org	Logo with Link	Logo with Link	Logo with Link	Logo with Link	Company Name	Company Name
Acknowledgment in media release	✓	✓	✓	✓	✓	✓
Promotion and Recognition on social media — Facebook, Instagram and Twitter — leading up to event and during event	25 Times	10 Times	10 Times	10 Times	5 Times	5 Times
Recognition at event with 300+ guests	✓	✓	✓	✓	✓	✓
Recognition on post-event thank you email	Logo	Logo	Logo	Logo	Company Name	Company Name
Number of corporate robot teams to compete	5	2	2	1	1	1



FOR MORE INFORMATION PLEASE CONTACT:

Erin McCallum, President • *FIRST* Washington

Erin@firstwa.org • 253.631.0211 • www.firstwa.org/topbots