

imagery

By TREAD 3219

Workshop objectives

**Integrating
FIRST
Principles
Team
Design**

**Making the
design
appealing and
recognizable**

**Making the
design looks
professional**

Imagery award definition

Award for attractiveness in engineering and outstanding visual aesthetic integration of machine and team appearance.



Imagery award Requirements



Requirement #1

The team theme is supportive of the principles of
FIRST core values





First core values

Discovery

Teamwork

Innovation

Inclusion

Impact

Fun



A decorative yellow Greek key border runs horizontally across the top of the slide.

Requirement #2

Appearance of machine and team are integrated in
an attractive theme

A decorative yellow Greek key border runs horizontally across the bottom of the slide.

A decorative border at the top of the slide featuring a repeating yellow Greek key (meander) pattern on a green background.

team design

A decorative border at the bottom of the slide featuring a repeating yellow Greek key (meander) pattern on a green background.

Clothes (Jack In The Box 2910)



Accessories (TREAD 3219)



Stands (Sonic Squirrels 2930)



Pit (Apophis 5006)

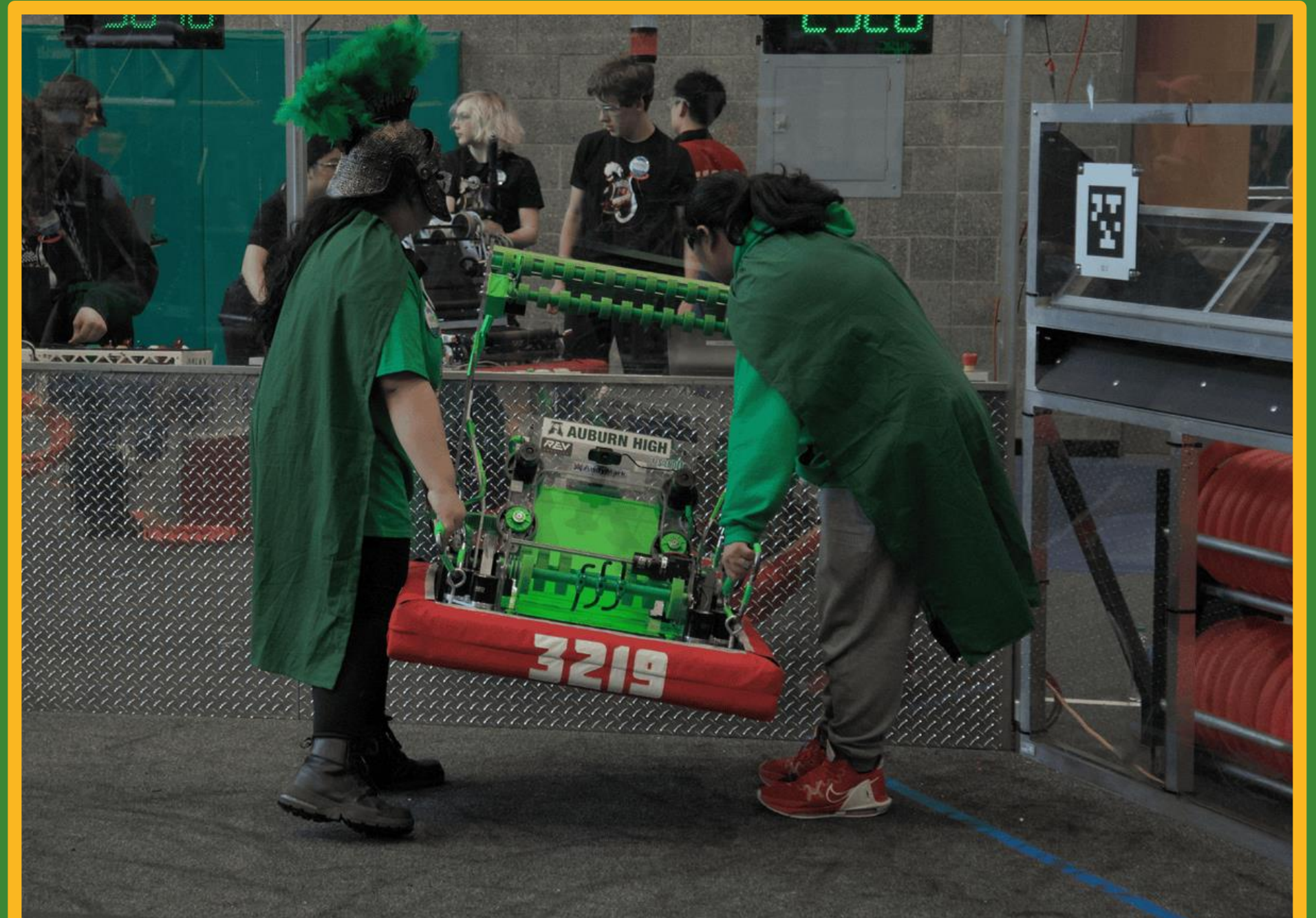
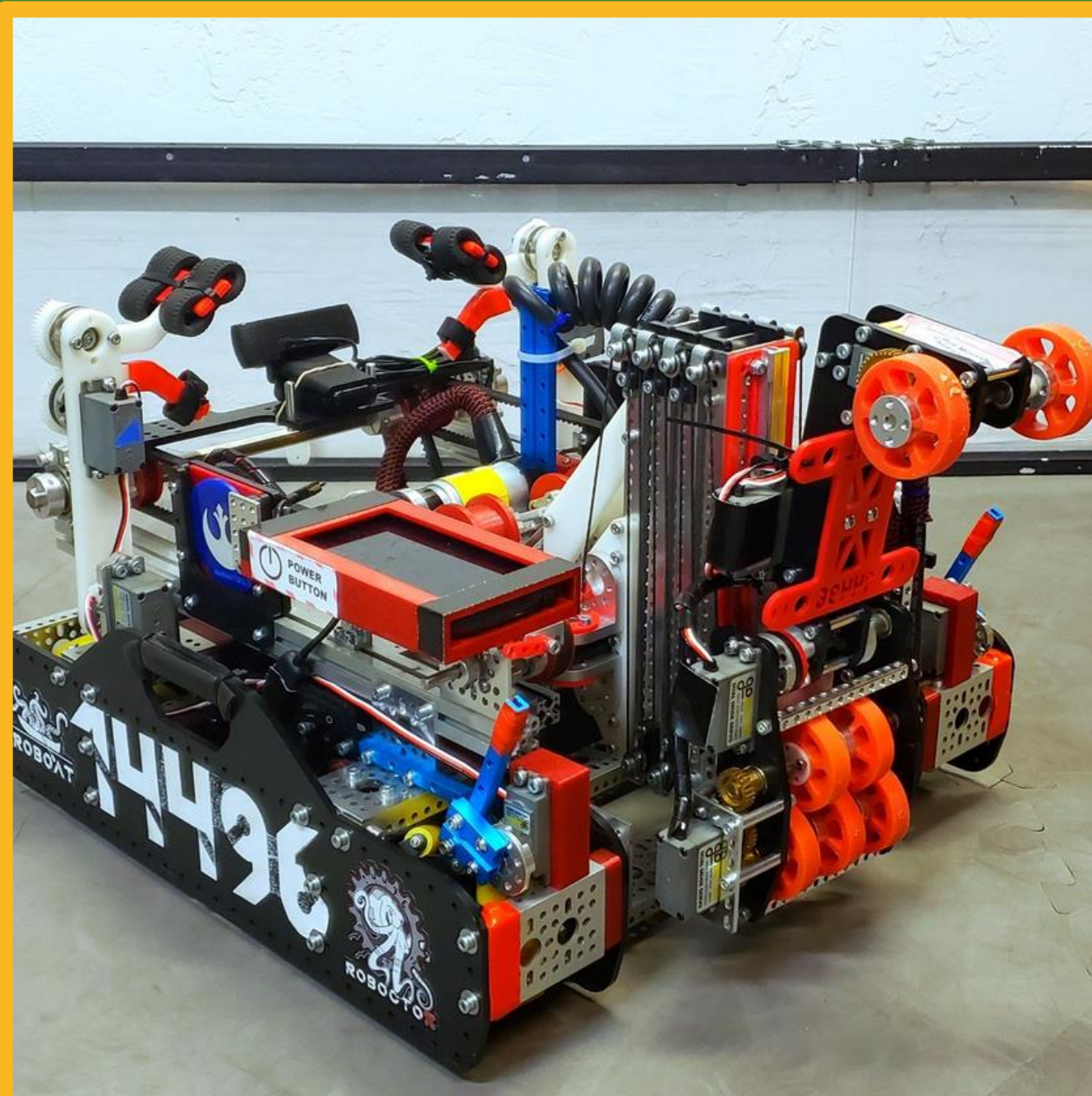


A decorative border at the top of the slide featuring a repeating yellow Greek key (meander) pattern on a green background.

Robot design

A decorative border at the bottom of the slide featuring a repeating yellow Greek key (meander) pattern on a green background.

Team Colors (Roboctopi 4918, TREAD 3219)



Representative of the team (Bear Metal 2046, Cybears 4682)





Requirement #3

Visual of the integrated team and machine are
exceptional



Making your design look professional

- Use professional sources and materials for buttons, posters, shirts, banners, stickers, and anything else you want to have
- If making custom robot pieces, make sure:
 - To use CNC, water jet, or lazercut parts
 - Paint and powder coat them

Material resources:

-Shirts

- Custom Ink

-Pins

- American Button Machines

-Stickers/tattoos

- Sticker Mule
- Custom Ink


-Posters/banners

- Costco
- Staples
- Office Depot



Requirement #4

The team's theme is original, can be explained by a team spokesperson, and is fitting to the objectives, character, and/or history of the team



style guide

- Colors/color codes
- Mascot
- Uniform
- Formatting rules

