

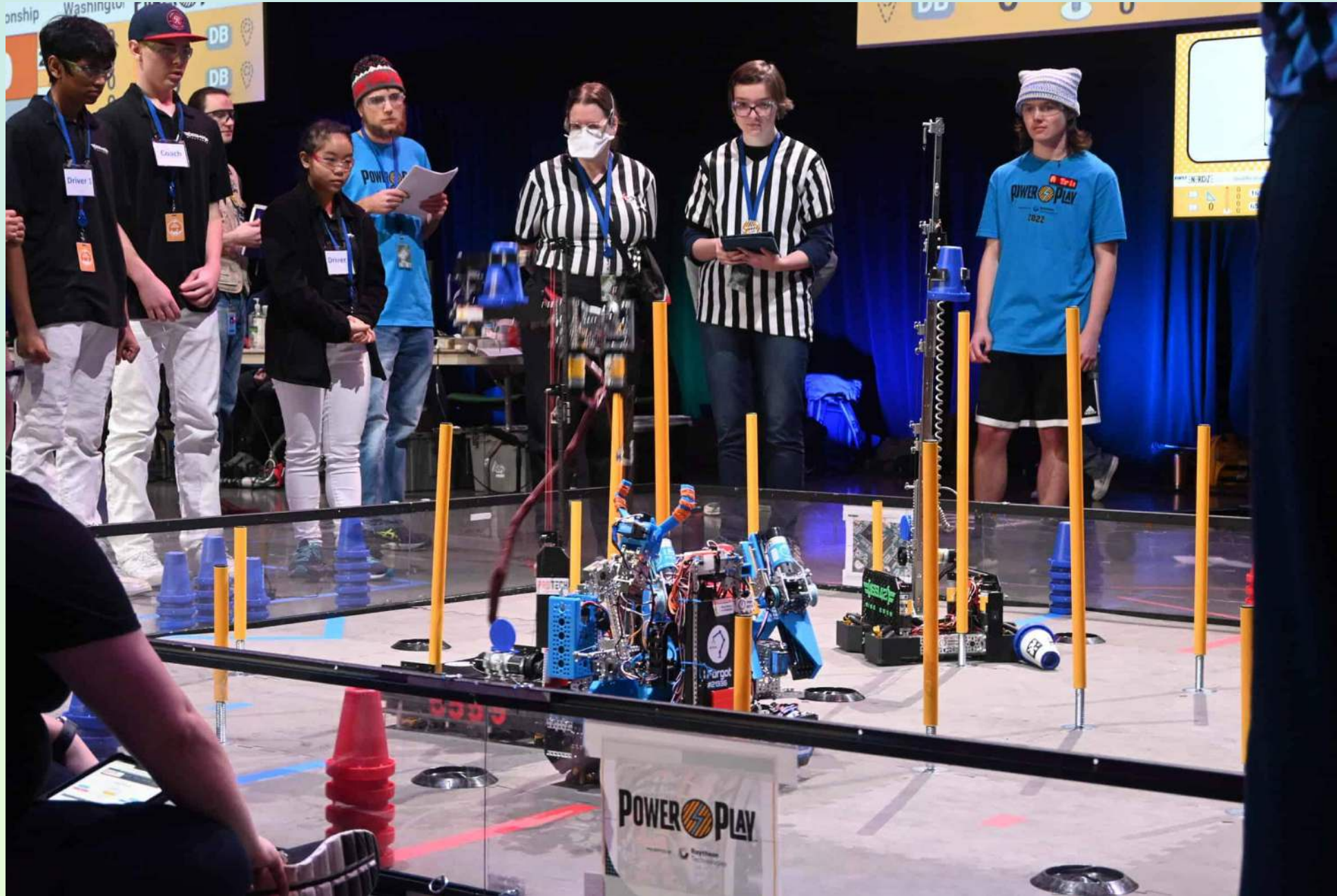
FUNDRAISING STRATEGIES



FTC Coaches Chat
October 16, 2025



AGENDA



Introduction
Why Fundraising Matters
Know Your Budget
Fundraising Strategies
Digital Fundraising
Fundraising Calendar
Initiatives and Events
Conclusion

Why Fundraising Matters

Fueling Innovation, One Dollar at a Time!

Fundraising enables us to:

- **Purchase essential parts and tools.**
- **Cover competition registration and travel.**
- **Host outreach events that inspire future engineers.**
- **Build a sustainable program for years to come.**

Fundraising isn't just about money-- it's about momentum!



Know Your Budget

Plan Smart, Fund Wisely

Sample Budget – Veteran Team

\$1,250 Competition and Registration

\$1,500 Travel and lodging

\$700 Robot parts, field & and tools

\$600 Field (Can be shared across multiple teams)

\$150 Outreach and marketing

\$500 Team apparel and branding

*****add a \$2000 Kit of Parts for a rookie team**



Fundraising Strategies

Traditional Events:

**Bake sales, car washes,
selling concessions at
school sport games**

Sponsorships: Local

business partnerships

Grants & donations: STEM

**focused grants plus employer
match**

Merchandise Sales:

Custom gear



**“Those who are happiest are those who
do the most for others.”
– Booker T. Washington**



Digital Fundraising

Go Online, Go Big

- Launch email campaigns with team member stories.
 - Promote via Social Media.
 - Use platforms like those we provide via Give Lively for custom campaigns.
- ***Be sure to include your program and team number on the page!



FUNDRAISING CALENDAR

Month	Activity	Notes
May + June	Budget Planning + fundraising campaigns begin	-Set clear goals and assign roles. -Send letters and schedule meetings with community partners and businesses.
Summer	FLL camps + Sponsor/Community Outreach	Showcase robot at County fair or parade
August	grant applications	Check firstinspires.org often
September	Kickoff + Parent Meeting	-Send thank yous to summer sponsors. -Identify matching employers (ask the parents!) -Register & get FIRST Washington grant
December	Holiday fundraiser	Tap into seasonal generosity.
January	Online campaign launch + merchandise sales + FLL Camp Planning	Promote via email and social media.
February - March	Community robot showcase event	Invite community, demo robot. CTE Awareness month.
April	Thank You Campaign	Send appreciation packages to sponsors.



INITIATIVES & EVENTS



Robot Showcase Night



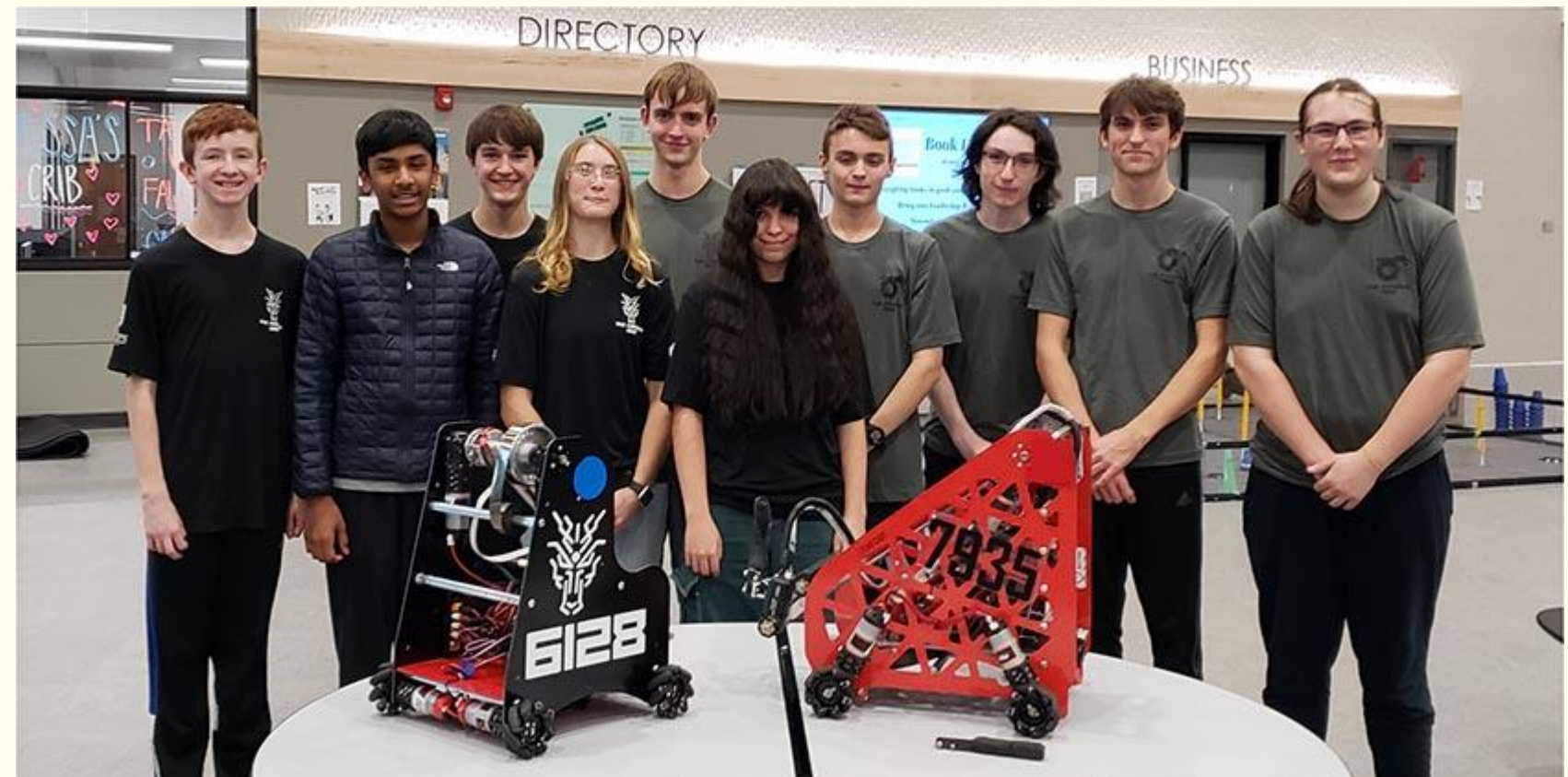
Holiday Fundraiser



Merchandise + Concession Sales



Sponsor Outreach Campaign



CLOSING



Fred Krug

fredk@firstwa.org

206-794-5169

Lila Mowatt

lilam@firstwa.org

206-678-4949

www.firstwa.org



THANK YOU!

