

FUNDRAISING STRATEGIES



FRC Coaches Chat
November 18, 2025



AGENDA



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Why Fundraising Matters

Fueling Innovation, One Dollar at a Time!

Fundraising enables us to:

- **Purchase essential parts and tools.**
- **Cover competition registration and travel.**
- **Host outreach events that inspire future engineers.**
- **Build a sustainable program for years to come.**

Fundraising isn't just about money-- it's about momentum!



Know Your Budget

Plan Smart, Fund Wisely

Sample Budget

\$11,800	FIRST and FIRST Washington district event registration
\$7,000	Competition travel and lodging
\$3,000	Teacher stipend
\$1,500	Robot parts and tools
\$500	Team apparel and branding

***There will be additional costs if a team qualifies for DCMP or Championships



Fundraising Strategies

Traditional Events:

Bake sales, FLL summer camps, selling concessions at other games

Sponsorships: Local

business partnerships

Grants & donations: STEM

focused grants plus employer match

Merchandise Sales:

Custom gear



**"Those who are happiest are those who
do the most for others."
– Booker T. Washington**



Digital Fundraising

Go Online, Go Big

- Launch email campaigns with team member stories.
- Promote via Social Media.
- Use platforms like those we provide via Give Lively for custom campaigns—make sure to include your team program and number!



FUNDRAISING CALENDAR

Month	Activity	Notes
August-September	Budget planning, grant applications	Set clear goals and assign roles. Send thank you's to summer sponsors. Identify matching employers (ask the parents!)
October-November	Sponsor outreach + grant applications	Send letters and schedule meetings with community partners and businesses. Giving Tuesday
December	Holiday fundraiser	Tap into seasonal generosity.
January	Online campaign launch + merchandise sales	Promote via email and social media.
February - March	Community robot showcase event	Invite community, demo robot. CTE Awareness month.
May	Thank You Campaign	Send appreciation packages to sponsors.
Summer Break	FLL camps + fundraising campaigns	County fairs, parades



INITIATIVES & EVENTS



🔧 Robot Showcase Night

🎁 Holiday Fundraiser

🛒 Merchandise + Concession Sales

📧 Sponsor Outreach Campaign



CLOSING



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THANK YOU!

