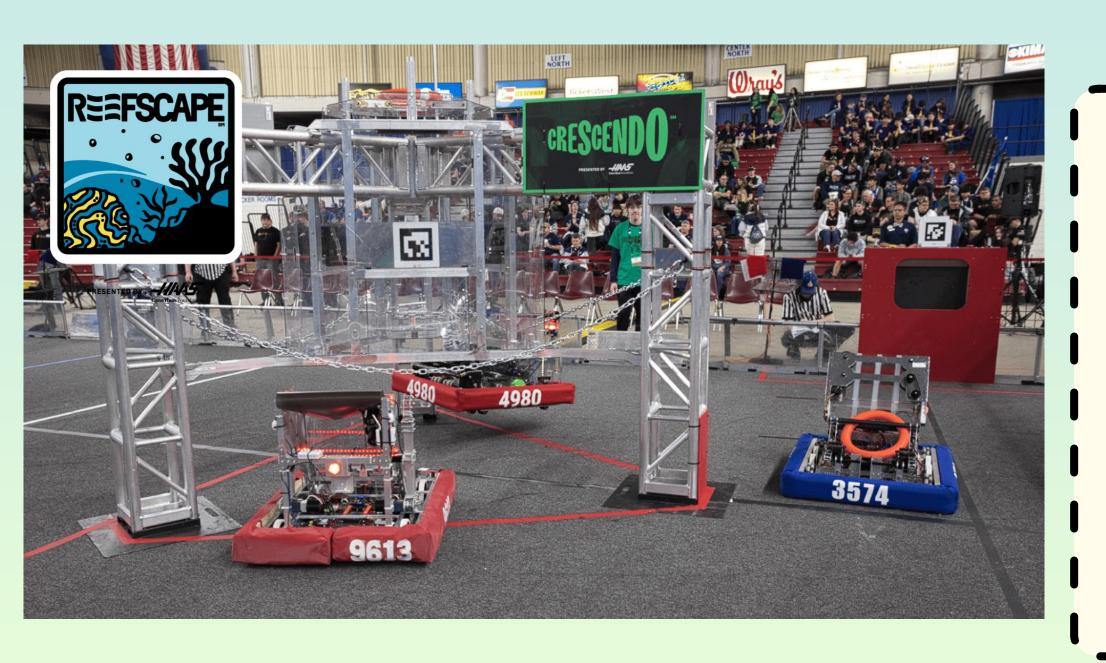
FUNDRAISING STRATEGIES



AGENDA



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Why Fundraising Matters

Fueling Innovation, One Dollar at a Time!

Fundraising enables us to:

- Purchase essential parts and tools.
- Cover competition registration and travel.
- Host outreach events that inspire future engineers.
- Build a sustainable program for years to come.

Fundraising isn't just about money-- it's about momentum!



Know Your Budget

Plan Smart, Fund Wisely

Sample Budget

\$11,800 FIRST and FIRST Washington

district event registration

\$7,000 Competition travel and lodging

\$3,000 Teacher stipend

\$1,500 Robot parts and tools

\$500 Team apparel and branding

***There will be additional costs if a team qualifies for DCMP or Championships



Fundraising Strategies

Grants & donations: STEM
focused grants plus employer
match

Traditional Events:

Bake sales, FLL summer
camps, selling
concessions at other
games

Sponsorships: Local business partnerships



Merchandise Sales:

Custom gear

"Those who are happiest are those who do the most for others." - Booker T. Washington





Digital Fundraising Go Online, Go Big

 Launch email campaigns with team member stories.

Promote via Social Media.

 Use platforms like those we provide via Give Lively for custom campaigns-make sure to include your team program and number!

FUNDRAISING CALENDAR

Month	Activity	Notes
August-September	Budget planning, grant applications	Set clear goals and assign roles. Send thank you's to summer sponsors. Identify matching employers (ask the parents!)
October-November	Sponsor outreach + grant applications	Send letters and schedule meetings with community partners and businesses. Giving Tuesday
December	Holiday fundraiser	Tap into seasonal generosity.
January	Online campaign launch + merchandise sales	Promote via email and social media.
February - March	Community robot showcase event	Invite community, demo robot. CTE Awareness month.
May	Thank You Campaign	Send appreciation packages to sponsors.
Summer Break	FLL camps + fundraising campaigns	County fairs, parades



INITIATIVES & EVENTS



- Robot Showcase Night
 - **#** Holiday Fundraiser
- Merchandise + Concession Sales
 - Sponsor Outreach Campaign



GLOSING



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