FIRST®WASHINGTON AI INNOVATION VIDEO CHALLENGE

Show us how your team used AI this season! Submit a 15–60 second video for *FIRST* WA's new AI Innovation Challenge. Top videos will be featured at events, online, and in our newsletter. Deadline: January 9.

Overview

FIRST Washington invites all FTC and FRC teams to participate in the AI Innovation Video Challenge, a new initiative designed to highlight how teams explored, experimented with, or meaningfully used AI during their season.

Teams will create a short video (15–60 seconds, 30 seconds recommended) showcasing an innovative example of how AI supported your team's work—engineering, coding, outreach, strategy, design, documentation, or anything else your team discovered.

Videos may be created using traditional editing tools or with AI-assisted tools. AI use is allowed but not required for the video creation itself. However, the video must clearly communicate how your team used AI at some point during the season.

The top submitted videos will be featured on the *FIRST* Washington website, at FRC district events, on social media, and in the quarterly newsletter.

Video Requirements

- Length: 15–60 seconds (30 seconds recommended)
- Format: Horizontal or vertical (vertical 9: 16 preferred)
- Content: Must explain or demonstrate one or more ways your team used AI during the season
- Tools: Any editing style or platform allowed (AI-generated content optional)
- Originality: Your team must produce or significantly transform the content

Submission Instructions

Email your video to info@firstwa.org with the subject line:

Video Challenge: Team Number XXXX

In your email, please include short responses to the following questions:

1. What AI tool(s) did your team use during the season?
2. How did AI support or enhance your work?
3. If AI was used to help make the video, what tools did you use and why?
4. What lessons did your team learn about AI during the process?
5. What advice would you give another team exploring AI for the first time?

Judging Criteria

Videos will be evaluated by *FIRST* Washington staff and volunteers based on the following criteria:

Most Creative Use of AI During the Season
Displays innovative or unexpected applications of AI in robotics, outreach, strategy, or team operations.

Video Look & Design
Clear storytelling, strong visuals, thoughtful editing, and engaging presentation.

Highlighting *FIRST* Values
Demonstrates *Gracious Professionalism*, *Coopertition*, teamwork, learning, and community impact.

Clarity of Explanation
The video clearly communicates what the team did, how AI was used, and why it mattered.

Real-World Impact or Insight
Shows meaningful improvement, efficiency, creativity, or learning as a result of using AI.

Recognition

Top submissions will be showcased:

- On the *FIRST* Washington website
- At FRC district events on the big screens
- On *FIRST* Washington social media channels
- In the *FIRST* WA quarterly newsletter

Key Dates

- Challenge Opens: December 16
- Submission Deadline: January 9

Questions?

Email info@firstwa.org with any questions about the challenge.

We can't wait to see how your team explored AI this season and how you bring that story to life!